



St Bernardine's "Friendly Friars" Relay for Life 2012



Relay for life for everyone:

- We need your help.
- Watch out for upcoming events
- There is still time to join the team.

We have taken our team name from the Franciscans who helped found our Church.

Relay For Life Starts This Week

St Bernardine's & St Martins has registered a team for this years Relay for Life which is a national fund raising event held every two years in aid of cancer research.

Fund raising will take place between now and the 16th June culminating in a 24hour walking relay at Bourton Meadow School.



Relay For Life Team 2006

More Team Members needed

Can you spare a little time and enthusiasm to join the team? We are still looking for team members to get involved and help us walk on the 16/17th June. We have to have someone on the track throughout the 24 hours and the more we have the better. Just ask anyone who was involved in previous years, it's fun.

So what's next?

There will be a number of fund raising events over the coming months so keep an eye on the weekly parish newsletter. Here are some ideas so far, cake stall, eBay shop, coffee morning, dinner party, wine tasting evening, car boot sale, coin poster, Easter Bonnet/egg decorating...I'm sure our parishioners can come up with more.

Auction of promises

Can you contribute to an auction of promises? We would like to offer a large list of promises so you may like to start thinking. Perhaps you can offer some time to babysit, garden, dog walk, hair dressing, computer help or donate a cake or table decoration. I'm sure there are lots of people in the Parish who can come up with creative ideas.

eBay Auction

Perhaps you have an item you would like to sell and donate all or a portion of the sum received to the Relay for Life. The Team is setting up monthly auctions on eBay. Jim Margetson has produced an easy to follow guide on how you can sell the items through St Bernardine's Team eBay shop, basically you provide the item and description we do everything else. Information at back of church.

How can you help?

Get involved directly or support the events we are planning. It doesn't matter how much you can give in terms of time everyone can help us meet our target which is to raise as much as we can to help keep families together longer.

If you would like to know more or offer assistance contact:

Peter Gannaway - Tel 01280 822343 - e-m peter.gannaway@yahoo.co.uk



Parish of St. Bernardine's Relay for Life



Seller's Guidance Notes

What is eBay?

eBay is the world's online marketplace; a place for buyers and sellers to come together and buy or sell almost anything!

Here's how eBay works:

- A seller lists an item on eBay, from antiques to cars, books to sporting goods. The seller chooses to accept only bids for the item (an auction-type listing) or to offer the Buy It Now option, which allows buyers to purchase the item straight away at a fixed price.
- In an online auction, the bidding opens at a price the seller specifies and remains on eBay for a certain number of days. Buyers then place bids on the item. When the listing ends, the buyer with the highest bid wins.
- In a Buy It Now listing, the first buyer willing to pay the seller's price gets the item.

Writing a Good Title and Description

Your item's title and description are your advertisement; an opportunity to both inform and appeal to buyers. Writing a good title and description will significantly increase your chances of your listing being found and sold.

Writing an effective title

Make a clear, compelling first impression by writing a great title for your item.

Start with these tips:

- Use descriptive keywords that clearly convey what you are selling.
- Include your item's brand name, artist, or designer.
- State exactly what your item is, even if your title repeats the category name.
- Try not to include "wow" or "look". Buyers don't search for words like these.

Be sure to follow eBay's rules regarding titles. The following types of titles are inappropriate for inclusion on eBay.

- Titles that fail to state what the nature of the item is.
- Titles that contain Web site addresses, email addresses or phone numbers..
- Titles that include brand names other than the specific brand name used by the company that manufactured or produced the item you are listing. This is called keyword spamming and is not allowed on eBay. For additional information, read eBay's [Keyword Spamming](#) policy

These types of listings are not permitted and will be ended. The insertion fee will be automatically credited for that listing.

Writing a great description

Writing a thorough description can really pay off in the price you receive for your item.

Here are some questions you may want to consider when writing your item description:

- What is the item?
- What material is it made of?
- When was it made?
- What company/artist/designer/author made it?
- What condition is it in?
- Is the item new, used, or still under warranty? Be sure to mention any flaws or repairs.
- What are its dimensions?
- What country/location is it from?
- Does it have any notable features or markings?
- Does it have a special background or history?

Additionally, many sellers have found that adding a creative, human approach to their descriptions boosts bids and sales.

Consider including:

- What you especially like about the item
- Who you think it would appeal to and why
- An interesting story about the item (for example, how you acquired it)
- How the item might be used

Do not include:

- Anything that is not true.
- Keywords that are unrelated to your item to try to lure buyers searching for these words. (For example, do not say, "If you like Ralph Lauren, you'll like these towels.") This is known as "keyword spamming" and it is against eBay's [listing policies](#).

Finally, a useful tip worth considering is to try and find a similar item for sale on eBay. The wording of the title and description will help you with your listing.

Example 1

Mobile Phone with SIM Card. New in Box!

Item completely new! I bought it 2 months ago...

- 250 hours battery duration
- Vibracall agenda of 100 contacts
- Weight: 80 gr.
- Call duration: 300 minutes
- 32 different tones of calls (SPN) SIM
- Screen of 96x64 pixels with 4 gray tones and TFT screen

Postage costs are paid by the buyer, payment by PayPal only or postal order. Thanks, and enjoy the auction!

Example 2

Action Figure

Action figure, second generation. Very well preserved for its age.

- Arms and legs are OK, slight scratch on left arm
- Height of 2 and a half inches
- The action figure is in the original box

Please contact me within 3 days after the listing ends. I prefer to be paid with Paypal. You can see your postage cost in the payment details. Please don't forget to leave me feedback after you get your item!

Example 3

SUPERBIKE FOR PC - ORIGINAL, NEVER OPENED!

- Great and exciting race of motorbikes across 10 different countries
- Videogame has original box + instructions
- Minimal requirements: Windows 95-98-2000, Pentium 2000, 200Mhz, 32 Mb RAM, 100 Mb available in the hardware, 4 Mb Graphics card
- The item is new and was a gift, I'm selling it because I already have it!!!

Please see my other videogames by clicking in View Other Items. Payment by cash on delivery. I charge actual postage cost to your area. Thanks for your interest!

Next Steps

Depending on the response, the aim is to sell items on eBay for the next four consecutive months starting this March and finishing in June, the month of The Relay for Life event in Buckingham. Not all the money from the sale of the item will necessarily go to the Relay for Life fund. It is up to you to keep what you want and donate what you want. Up to a maximum of ten items will be sold each month, it is felt more would be too time consuming for the organisers. If you are interested in selling an item on eBay to support the fund raising activity would you please pick up and fill in the St. Bernadine's Sellers Information Form. If you do not get included in one month we will carry your item forward to the next month. The eBay auction will last for a specified period, we will set it for five days. The Sellers Information Form will provide us with your contact details together with the title and description of the item you wish to sell. You can also indicate what reserve price (if any) you want to set and what percentage of the selling price you wish to donate to Relay for Life. We will take your returned form and write up a suitable eBay sellers listing for you, approved by you before it goes on line. It is likely your item will need one or more digital photographs. We will arrange for the taking of photographs and all other administrative aspects relating to the selling of your item on eBay, If needed we will provide packaging materials such as boxes, jiffy bags, bubble wrap, brown parcel tape etc. We will weigh the item for you, measure the package dimensions and get the most appropriate Royal Mail postal charges (these are needed in advance to put in your eBay listing). There are charges for selling on eBay and as a rough rule of thumb these come to about 10% of the selling price. Payment of all fees relating the sale of your item are deducted by Ebay. Apart from deciding to sell your item, you will need to do very little, we will do just about everything for you. You do not have to be computer literate or a computer geek to take part, we will sort all the things out for you.

Need Extra Help

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Jim Margetson (Tel 01280 847882, email james.margetson@yahoo.co.uk)

Parish of St. Bernadine's eBay Activity Supporting Relay for Life

The Parish of St. Bernadine's Relay for Life team will be organising various fund raising activities. It has been agreed that one of these activities will be to sell items on eBay to raise money for this event. Not all the money from the sale of the item will necessarily go to the Relay for Life fund. It is up to you to keep what you want and donate what you want. For the next four consecutive months starting this March and finishing in June (that is the month of the Relay for life event in Buckingham), up to a maximum of ten items will be sold each month, it is felt more would be too time consuming for the organisers. If you are interested in selling an item on eBay to support the fund raising activity would you please pick up and fill in the St. Bernadine's Sellers Information Form (available in the foyer). If you do not get included in one month we will carry your item forward to the next month. The eBay auction will last for a specified period, we will set it for five days. The Sellers Information Form will provide us with your contact details together with the title and description of the item you wish to sell. You can also indicate what reserve price (if any) you want to set and what percentage of the selling price you wish to donate to Relay for Life. A sellers guide has also been prepared to help you with the filling in of the form (available in the foyer). For those who have heard of eBay but are not sure how it works, the sellers guide will explain all this to you. We will take your returned form and write up a suitable eBay sellers listing for you, approved by you before it goes on line. It is likely your item will need one or more digital photographs. We will arrange all that for you and all other administrative aspects of selling your item on eBay, If needed we will provide packaging materials such as boxes, jiffy bags, bubble wrap, brown parcel tape etc. We will weigh the item for you, measure the package dimensions and get the most appropriate Royal Mail postal charges (these are needed in advance to put in your eBay listing). Apart from deciding to sell your item, you will need to do very little, we will do just about everything for you. You do not have to be computer literate or a computer geek to take part, we will sort all the things out for you. We have no idea what will be the response to this activity. If we run out of the St. Bernadine's eBay sellers pack please fill in your name on the form provided and we will get a sellers pack to you. Contacts for this activity are Jim Margetson (St. Bernadine's) and Una Garvey (St Martins).



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Contact Details

Sellers Name	Telephone Number	Email Address

Item Title

Item Description

Estimated (Guesstimated) Value	£	Auction Reserve	£	Percentage Donation	%
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(See notes for Guidance)

(Need extra help, contact James Margetson, 01280 847882, Email james.margetson@yahoo.co.uk)